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10AL51

Fifth Semester B.E. Degree Examination, Dec.2014/Jan.2015
Management & Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer FIVE full questions, selecting at least TWO questions from each part.

PART – A

- 1 a. Give an example for each of the managerial functions and explain the same. (10 Marks)
b. Explain any five principles of management as formulated by Fayol. (10 Marks)
- 2 a. List and explain the steps in planning. (10 Marks)
b. List any five types of plans and explain each briefly. (10 Marks)
- 3 a. What is span of control and what factors affect it? Explain. (10 Marks)
b. Explain recruitment and selection. What is MBO and MBE? (10 Marks)
- 4 a. How does Maslow's hierarchy of needs help a manager to motivate his subordinates? Explain. (10 Marks)
b. List Hygiene and motivation factors as per Herzberg and explain their implications. (10 Marks)

PART – B

- 5 a. List the stages of entrepreneur process and explain any one of them. (10 Marks)
b. List the characteristics of an entrepreneur and explain any one of them. (10 Marks)
- 6 a. List the characteristics of small scale industry (SSI) and explain the need for SSI in the economy of a country. (10 Marks)
b. What are the steps involved in starting SSI? Explain one of them. (10 Marks)
- 7 a. List some state level agencies which support SSI and explain one of them as to how they assist the SSIs. (10 Marks)
b. What are the schemes of finance provided by SIDBI? Explain one of the schemes. (10 Marks)
- 8 Write notes on:
a. Market feasibility study
b. Financial feasibility study.
c. Technical feasibility study.
d. Economic feasibility study. (20 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.