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Sixth Semester B.E. Degree Examination, June/July 2011
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer FIVE full questions, selecting atleast TWO questions each from Part – A and Part - B.

PART – A

- 1 a. Explain the different skills and their importance at different levels of management. (08 Marks)
 b. What are the nature and characteristics of management? (07 Marks)
 c. Distinguish between management and administration. (05 Marks)
- 2 a. Briefly describe the general principles of management as laid down by Henri Fayol. (08 Marks)
 b. State and explain the steps in decision making. (07 Marks)
 c. Differentiate between strategic and tactical planning. (05 Marks)
- 3 a. What is line and staff organization? (08 Marks)
 b. Explain the nature and importance of staffing. (07 Marks)
 c. What is MBO? Explain. (05 Marks)
- 4 a. What are the essentials of sound controlling? (08 Marks)
 b. Explain the importance of leadership in organization. (07 Marks)
 c. What are the barriers of successful communication? (05 Marks)

PART – B

- 5 a. What are the qualities of entrepreneur? (08 Marks)
 b. Differentiate between entrepreneur, intrapreneur and manager. (07 Marks)
 c. What are the various stages of entrepreneurship process? Explain. (05 Marks)
- 6 a. Explain the steps involved in setting up of a small scale industry. (08 Marks)
 b. What is the influence of LPG on SSIs? Explain. (07 Marks)
 c. Explain the role of SSI in economic development. (05 Marks)
- 7 a. What are the objectives and functions of NSIC? (08 Marks)
 b. Narrate the function of SIDO for growth of SSI's. (07 Marks)
 c. What are the objectives of SFC's? (05 Marks)
- 8 a. Write the need and significance of project report. (08 Marks)
 b. What do you mean by project feasibility study? Explain. (07 Marks)
 c. Define the project. What is its nature? (05 Marks)
